

MONTHLY E-UPDATE (JULY 2023)



FROM THE DESK
OF PRESIDENT

"यत्र नार्यस्तु पूज्यंते, रमन्ते तत्र देवता"

MESSAGE FROM PRESIDENT

Dear Mahi Family,

I hope this message finds you all in good health and high spirits. I am delighted to share some exciting updates. We are thrilled to announce a study tour specially curated for women leaders. Your support and participation in this initiative would mean the world to us. I encourage you to take part in this enriching experience and also motivate your colleagues to join us on this journey of learning and empowerment.

I would like to express my appreciation for the great initiative taken by Vice President, North, for introducing "Monthly Start-up Friday" on Zoom. This platform will provide a wonderful opportunity for members to share knowledge, exchange ideas, and foster collaboration among our vibrant community.

NAREDCO has recently expanded its reach with the launch of two new chapters in Uttarakhand and Delhi. This expansion marks a significant milestone in our organization's growth, and I extend my gratitude to all members for their continuous support.

Also, I am delighted to share with you a significant milestone in the history of NAREDCO. This year, we are proud to announce that NAREDCO is completing 25 years of relentless dedication and service to the real estate sector. In celebration of this remarkable achievement, it gives me immense pleasure to inform you that NAREDCO will be hosting its Silver Jubilee Celebration on 26th August in Hyderabad, which promises to be a momentous occasion for all of us. I invite each and every one of you to join us in this grand celebration and contribute to the success of the celebration. Your presence, participation, and active involvement will undoubtedly enrich the discourse and make this event truly memorable.

Thank you for being an integral part of NAREDCO and contributing to our shared vision of building a stronger, more inclusive real estate sector. Together, we will continue to make a positive impact and create a brighter future for all.

Warm Regards,

Dr. Ananta S Raghuvanshi
President, NAREDCO Mahi





NAREDCO Mahi EVENTS

Dr. Ananta S Raghuvanshi Extends support to Shri Ramveer Tanwar, Pondman of India for his Outstanding Work



Dr. Ananta S Raghuvanshi, Founder & President, NAREDCO Mahi congratulated Shri Ramveer Tanwar, Pondman of India for commencing work at 3 ponds / Pav at Saurashtra, 3 in Ghaziabad, 1 in Bengaluru , 3 in Saharanpur and 51 Urban forests in Aligarh.

NAREDCO Launches it's Uttarakhand Chapter

NAREDCO convened a meeting on 1st July, 2023 with Uttarakhand developers to establish the NAREDCO Uttarakhand chapter. The discussions focused on the ways in which NAREDCO can contribute to the progress and growth of the developers and Real Estate sector in Uttarakhand.



Establishment of the NAREDCO Delhi Chapter on 12th July, 2023



We are delighted to announce the establishment of the NAREDCO Delhi chapter on 12th July 2023 of the NAREDCO. This significant event marks a major milestone in Delhi's real estate sector. The formation of the NAREDCO Mahi chapter reflects a collective effort to empower and uplift the real estate industry in the capital city. By uniting industry experts, developers, builders, and stakeholders, our aim is to promote collaboration, encourage best practices and drive sustainable growth.

CSSEIP, DAPSA and Lakshmibai College Organizes a Symposium on Entrepreneurship, Women and the Margins on 18th July 2023 at Dr. Ambedkar International Centre(DAIC).

Dr. Ananta S Raghuvanshi, Founder & President, NAREDCO Mahi as a panelist at CSSEIP, School of Social Sciences, Jawaharlal Nehru University, DAPSA (DALIT ADIVASI PROFESSORS SCHOLARS ASSOCIATION) and Lakshmibai College, University of Delhi organizes a Symposium on Entrepreneurship, Women and the Margins organized on 18th July 2023 at Dr. Ambedkar International Centre (DAIC).



E-Wire DE&I Fireside Chat on 20th July, 2023

Dr. Ananta S Raghuvanshi, Founder & President, NAREDCO Mahi participated in the e-Wire event on 20th July 2023, an initiative focused on empowering women in real estate. The event underscored our dedication to fostering an environment that attracts, develops, retains, and promotes women talent in the industry. The moderation was skillfully handled by Aveek Sinha, CFO and Head - Operations, India.

Throughout the session, the importance of cultivating a supportive and diverse ecosystem was emphasized, which would facilitate continuous learning and development while encouraging the influx of women talent into the real estate sector.



NAREDCO Mahi Leadership and Team Launched 'Startup Friday' on 28th July, 2023

NAREDCO Mahi leadership and team attended 'Startup Friday' by Ms. Sonal Mehta, Vice President(North) and Ms. Hemani Bhagat, Chief Operating Officer, India Network on Fund Raising on 28th July, 2023.

A journey of innovation, inspiration, and endless possibilities! We embark on this thrilling adventure, uncovering the secrets of successful women startups team and nurturing the next generation of visionaries.



Idea Filtration

“The Value of an Idea Lies in the Using of it”- Thomas Edison



Ms. Supriya Mohan Srivastava

Valuation and Transaction Advisory,
 Resurgent India Limited

We have our creativity, our goals and our ideas. Ideas are interesting and exciting to build a business by. But they are alone not enough. We need an idea which is feasible, viable and can be turned into a successful business. It will be unfair to believe that any and every idea can be turned into a successful business potential generating revenues and profitability. For an idea to be a business success, it needs uniqueness, resources, know-how to do it and the potential target audience. The catch is to be able to identify which idea would be successful or hit failure, quickly, before wasting any time, energy and money. Each idea needs a good business planning to filter the opportunity from it. Most of the ideas

succumb to the hard rigor of business planning. Some fall by the wayside, ending up as exquisite ideas which are not really worth generating business opportunities.

While evaluating a potential business idea, one needs to answer the following questions:

1. Is the idea unique?
2. Does the idea cater to any prevalent problem and offers solution to the same?
3. How intense is the problem?
4. Are there sufficient resources to work on the idea full fledgedly?
5. Is there a potential target market with which one can offer the idea either as product or service and harness sustainable income streams blended with profitability margins?
6. Is there any other peer player offering the same product or service?

The questions are not meant to have correct answers. But, rather, it would help one to understand and deliberate further on the idea becoming a successful platform, by introspecting on the obstacles one would encounter while pursuing the idea as business proposition. A potential business idea must be therefore evaluated and validated on the parameters of marketability, technical feasibility and financial feasibility.

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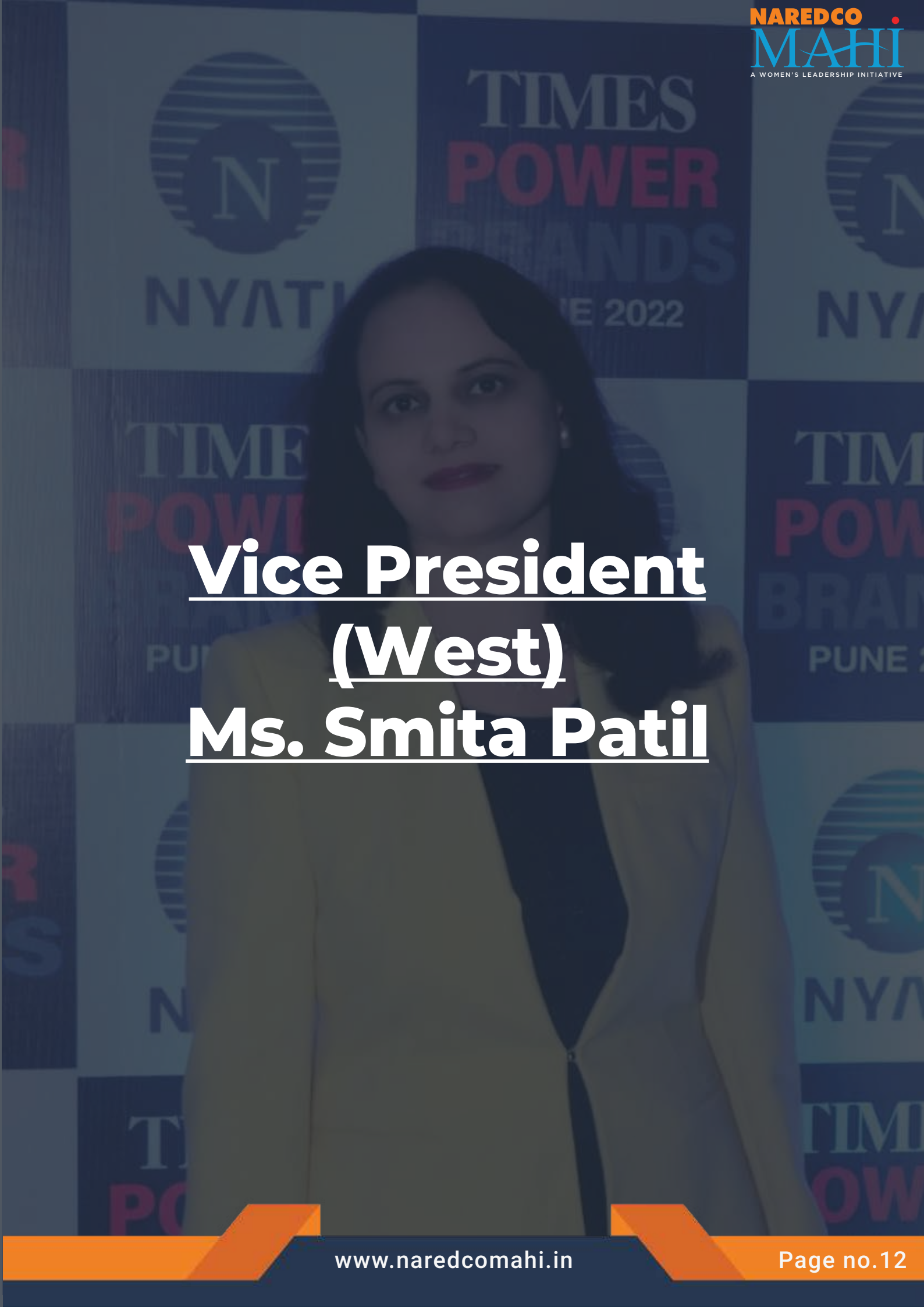
While validating the idea, some of the factors that needs to be taken into cognisance are:

1. Risk versus return: The return from the execution of the idea must be considerably higher and must compensate for the risk taken while executing the idea.
2. Realistic Forecasts: The idea must be built on realistic assumptions and future forecast.
3. Resources: The right blend of people, know-how, skills, compensation, implied risks, assets and miscellaneous expenses shall be readily available for transpiring the idea into reality and business success.
4. Market Potential: The potential customer base for the product or service shall be readily available. It is the heart of the business forecast. The essence of market potential has been well captured by James Altucher- “ The biggest challenge in developing good business idea is understanding what people want and need. You have to be able to empathise with your customers and understand what they’re looking for.”
5. Business Potential: The idea must be financially viable. It must be able to generate revenues with certain level of profitability.
6. Investor Base: The availability of the potential investors to fund the venture and provide strategic mentorship.

For an idea to achieve success, one needs to consider the above mentioned factors. If an idea doesn't hold together on any of the above parameters, it needs to be amended or revamped or dropped.

And that's perfectly fine. It is always better to revise the idea and get it right, rather than to rush in and fail. One must always remember, it is continuous evolution of the idea which leads to building up of a successful business formula with high profitability margins and unique value proposition.

“You don't learn to walk by following rules. You learn by doing and falling over”-
Richard Branson, Founder of Virgin Group



Vice President
(West)
Ms. Smita Patil

AWARD



CERTIFICATE OF EXCELLENCE



SMITA PATIL
MANAGING DIRECTOR
SSPL GROUP

WOMEN ACHIEVERS IN COMMERCIAL REALTY

IN RECOGNITION OF YOUR EXEMPLARY ACHIEVEMENT AND
CONTRIBUTION TO INDIAN REAL ESTATE.
CONGRATULATIONS ON BECOMING PART OF THE PRESTIGIOUS
CLUB OF REALTY+ WOMEN ICONS!

DR. ANNURAG BATRA
Chairman & Editor-in-Chief
BW BusinessWorld & exchange4media Group

Ms. Smita Patil, Vice President(West), NAREDCO Mahi received Women Achievers in Commercial Realty in recognition of her exemplary achievement and contribution to Indian Real Estate by Realty+ in Women Icon conclave awards 2023

Vice President
(North)
Ms. Sonal Mehta

Inspiring Interview



Ms. Sonal Mehta

Vice President (North), NAREDCO Mahi

She the Power.....

When ever we come across women founders , some very obvious questions which come across:

- Can she handle responsibilities of being a founder along with taking care of her family
- Can she manage her personal and professional life
- Does she have a entrepreneurial mind set to understand business , strategy, Financial numbers
- Is she a reliable promoter to bank on as a Investor?
- Will she be able to handle a male dominant team as a Super Boss?

Times have drastically changed and have seen lot of examples of women run founders not only in Metro's but in tier 2 cities as well, who have overcome all the hurdles , proved their mettle and are running their business very successfully.

Two such strong women I had the opportunity to interact with , to understand their growth journey , their challenges , their vision ...



A-Radhika Mittal Founder@ MasterChow,

It was so amazing and motivating to know her Journey.

MasterChow is a digitally native, premium Asian food brand in the ready-to-cook segment. brand offers a range of premium Asian pantry staples like stir-fry sauces, ready to eat dips and noodles for quick, restaurant style food at home.

***What made you quit a regular job and get into a start up**

Prior to Masterchow, I have worked for an elite bank (American Express) and a consulting firm (Grant Thornton). I would say being a Co-founder in a startup and working as an employee come with their own pros and cons. In early years of my career, I had the Grit to constantly learn new things every day. I'm grateful to get these opportunities for the value it added to my intellect and overall personality. This is where I got a chance to be a team player, to be a student under training, to be a trainer myself for the new ones and to learn management skills from our managers. But still I felt like I was a small part of a very large organization.

Growing up seeing my father run a successful construction firm (Jyoti Sarup Mittal) I couldn't be satisfied to be a small part of a large company.

Inspiring Interview

When I quit my last job I literally had no idea what's going to come next. I got married in 2020 and COVID hit. Seeking a job had become difficult for the whole world and uncertainty to its highest. That's when my husband had to shut down all 6 of his QSR restaurants Wokme across Delhi NCR which I had seen him nurture for the last 6 years. We were super excited to brainstorm new business ideas every day. As soon as Wokme outlets closed, customers started calling for the sauces, that's when we realized there's an opportunity. We thought of a name overnight – Masterchow, designed our packaging and started bottling at home. We sold nearly 12 bottles a day (Today we are selling 80,000 bottles a month)I quickly registered our Company Masterchow Foods Private Limited. Now heading Finance, Legal, HRand Procurement for the Company.

***Challenges faced as a woman entrepreneur**

I was brought up in an independent way all my childhood. I always thought of myself no less than my brother or my father. I would say power is in our own minds. If you have the grit to pursue your career path, you will unintentionally make life choices according to your goals. World is changing and we are getting educated towards cerebral capabilities of a woman. Sometimes people take me lightly on a serious matter or dont act upon my decisions. But that's their way of thinking and I have found ways to challenge it in a positive way

***Fund raising, how is it perceived by investors when they see a women founder**

Investors are highly learned individuals, I think they have always seen me for my qualification (Chartered Accountant) and performing my role in the Company. I have never undergone a bias from any of our investors. Apart from an amazing business idea, fundraising is about how comfortable you make an investor feel to trust in you. If you are true to your business and have a vision, it doesn't really matter to them if you are a man or a woman.

***Technology as a part of startup**

With technology we have been able to move at lightspeed and execute our business plan quickly. We are an ecommerce led business; we could test out most of our products in the market within a month of conceiving the idea all because of the ease of tools present today. We were able to set up our website within a week without spending large sums of money. Today sales channels are on apps such as Swiggy, Zomato, Amazon, Zepto etc through which are able to reach our customers in no time.



Second Founder women , I loved Interacting with Is **Richy@Founder At Tulua**

Tulua provides homestyle, ready-to-cook curry base inspired by regional recipes from around India. Each base is versatile and offers numerous applications. Made using high quality ingredients and no additives - They bring to you authentic age-old Indian recipes with a new age approach.

1-Challenges as a women founder

Being a woman founder, you always stand out. Unfortunately, an authoritative figure is always assumed to be a man. I work in manufacturing and 80% of our business is b2b, it's a male dominated industry & when people see a woman in authority, it's a shock to their system. For me personally, I have figured a way to make it work at my advantage. Although it's a test of endurance, standing out is not so bad.

2-How to select a right idea/ product

In my honest opinion, there's no such thing as the right idea or right product. Almost anything can be made into a lucrative business with a robust plan and unparalleled dedication. But the way to choose what's right for you is by trusting your gut, and selecting the idea that consumes you & gets you day dreaming.

3-Investment or bootstrapped

Bootstrapped till early traction stage. Investment for growth and scale.

4-B2b or b2c which is better to begin with

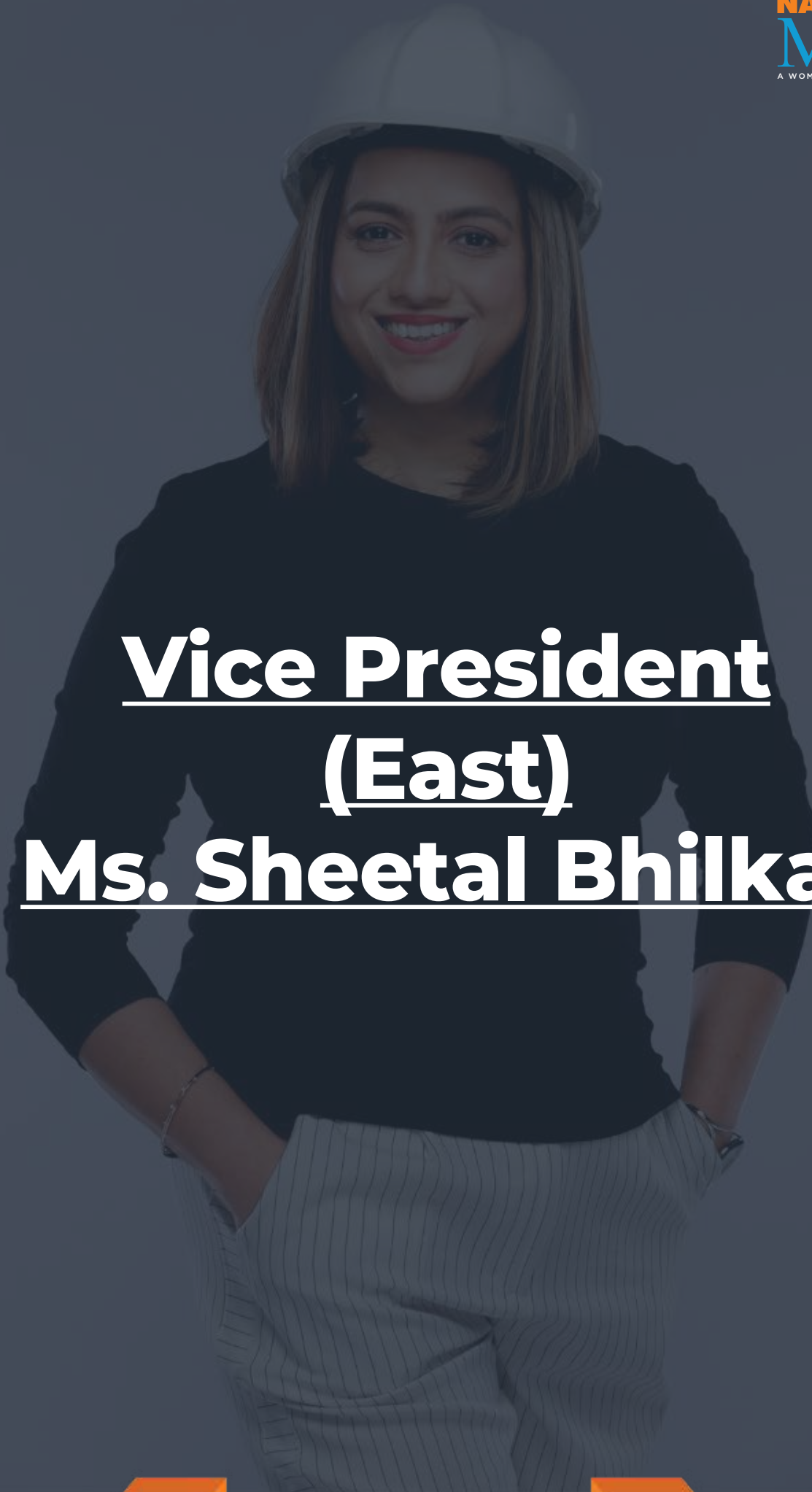
In today's environment, it's important to build a business with omni-channel revenue. B2B is better to begin with because it ensures cash flow, and also gives product feedback which can be integrated to make b2b better.

Woow what a great session with both these powerful ladies ...

We at Naredco Mahi also plan to start with Start Up day , Every fourth Friday where we would be having more interactive discussions on challenges faced by women founders and how we can help find a solution

So watch up for further details for our first session on Fund raising on 28th July , 2023

Feel free to reach out to us with your queries and thoughts **mahi@naredco.in** or you can reach out to me at **Sawhney.sonal@gmail.com**



Vice President
(East)
Ms. Sheetal Bhilkar



Ms. Sheetal Bhilkar

Vice President (East), NAREDCO Mahi

Efficient MEP Design: A Key Strategy for Reducing Carbon Footprint

Introduction:

As the world grapples with the urgent need to address climate change, it has become increasingly vital to implement sustainable practices across all sectors of society. One sector with tremendous potential for reducing carbon emissions is building design and construction. In particular, a well-executed Mechanical, Electrical, and Plumbing (MEP) design can significantly contribute to minimizing a building's carbon footprint. This article explores the importance of efficient MEP design and its role in fostering a greener and more sustainable future.

1. Optimizing Energy Efficiency:

MEP systems are responsible for managing the energy consumption and environmental performance of buildings. By adopting an efficient MEP design, building owners and designers can significantly reduce energy usage, subsequently curbing carbon emissions. There are several key strategies to achieve this:

- a. **Advanced HVAC Systems:** Implementing energy-efficient heating, ventilation, and air conditioning (HVAC) systems can substantially reduce energy consumption. Technologies like variable refrigerant flow (VRF), and demand-controlled ventilation can optimize comfort levels while minimizing waste.
- b. **Smart Lighting Solutions:** Traditional lighting systems contribute significantly to energy waste. Integrating smart lighting technologies, such as occupancy sensors, daylight harvesting, and LED fixtures, can drastically reduce electricity usage without compromising illumination quality.
- c. **Renewable Energy Integration:** Including renewable energy sources, such as solar panels or wind turbines, into the MEP system design further enhances sustainability. These green energy sources can offset the building's carbon emissions while reducing reliance on fossil fuels.

2. Water Conservation:

MEP design not only focuses on energy efficiency but also incorporates water-saving measures. Conserving water is essential in reducing both operating costs and environmental impact. Efficient MEP design achieves water conservation through:

- a. **Low-Flow Fixtures:** Implementing low-flow fixtures like faucets, showerheads, and toilets can significantly reduce water consumption within



Ms. Sheetal Bhilkar
Vice President (East), NAREDCO Mahi

buildings. These fixtures employ innovative technologies to maintain functionality while reducing water flow.

b. Greywater and Rainwater Harvesting: By implementing systems that collect, store, and reuse greywater (lightly contaminated water) and rainwater, MEP designers can drastically minimize potable water usage. These harvested water sources can be utilized for irrigation, toilet flushing, and other non-potable purposes.

3. Life Cycle Assessments (LCAs):

To ensure a holistic approach towards reducing carbon footprint, MEP designers conduct comprehensive life cycle assessments. These assessments identify the environmental impacts of materials, equipment, and energy-use throughout a building's life cycle from construction to demolition.

By analyzing the entire lifecycle, designers can make informed decisions regarding material selection, equipment efficiency, and waste management. This enables the reduction of carbon emissions associated with the building's construction, operation, and eventual disposal.

Conclusion:

Efficient MEP design plays a crucial role in reducing buildings' carbon footprint. By optimizing energy efficiency, conserving water, and considering life cycle assessments, MEP designers can significantly contribute to a greener and more sustainable future. The implementation of advanced HVAC systems, smart lighting solutions, renewable energy integration, and water-saving measures all work in unison to curtail carbon emissions.

As we move towards a more environmentally conscious world, prioritizing efficient MEP design in buildings can make a significant contribution to mitigating climate change. It is imperative that building owners, designers, and policy-makers recognize the importance of embracing sustainable MEP design practices to build a greener future for generations to come.

TALENT SHARING

Contribution By :

Ms. Sheetal Bhilkar

Vice President (East), NAREDCO Mahi



NAREDCO Mahi Study Tour to Vietnam

NAREDCO MAHI
A WOMEN'S LEADERSHIP INITIATIVE

REGISTER NOW!

STUDY TOUR
DELEGATION FOR THE VIETNAM TRIP

Dr. Ananta S Raghuvanshi
President, NAREDCO Mahi

Ms. Tina Mittal
Director,
Nova Form Work Pvt Ltd

Ms. Priya Shah
Joint Managing Director,
Chamalya Shah Group

Ms. Smita Patil
Managing Director,
SSPI Group

Ms. Deveshri Patel
Head of IT-Adani Realty

Ms. Sukanaya Kannappan
Director, Bharthi Homes
& Realtors Pvt Ltd.

Ms. Shivani Aggarwal
COO, Signature Sattva
InfraTech Pvt Ltd

Ms. Suman Aggarwal
Director, Signature Sattva
InfraTech Pvt Ltd

Ms. Preeti Singh
Founder Member, NAREDCO Mahi and
Additional Director General, NAREDCO

Ms. Manu Goel
Director,
Novarch Consultants

Ms. Poonam Pal Mishra
Principal Architect,
AB Initio Architects & Planners

You can be the one

www.naredcomahi.in

NAREDCO Mahi is thrilled to extend a special invitation to you for an exclusive study tour to Vietnam from 12th August-16th August.

This enlightening expedition, curated by Dr. Ananta S Raghuvanshi, President & Founder Member, NAREDCO Mahi and Ms. Preeti Singh, Founder Member, NAREDCO Mahi and Additional Director General, NAREDCO. This incredible opportunity is designed to empower and celebrate the achievements of women in real estate. Immerse yourself in a wealth of knowledge and gain valuable insights from industry experts. On successful completion of the tour, you will be honored with a well-deserved certificate of accomplishment.

Seize this chance to network, learn, and be inspired. Together, let's pave the way for women in the real estate industry!

Mahi Hi-Tea

NAREDCO Mahi Hi-Tea on 5th July, 2023



The poster features the NAREDCO MAHI logo at the top left and a stylized house icon with 'NAREDCO' at the top right. The main title 'NAREDCO Mahi HI-TEA' is prominently displayed in the center. Below the title, a blue banner indicates the date 'WEDNESDAY 5th July, 2023' and the time '3 PM - 4 PM'. Three circular portraits of the guest speakers are shown: Ms. Sonal Mehta, Ms. Sandhya Tanwar, and Ms. Supriya Mohan Srivastava. Below each portrait is their name and professional title. The central theme 'STARTUP FUNDING, VALUATION & COMPLIANCE' is written in large, bold letters, followed by 'IN CONVERSATION WITH MS. PREETI SINGH'. A Zoom logo and the Zoom ID '011 26100285' are also present. At the bottom, there are social media icons and the website 'www.naredcomahi.in'.

NAREDCO MAHI

NAREDCO Mahi
HI-TEA

WEDNESDAY
5th July, 2023

TIME
3 PM - 4 PM

Ms. Sonal Mehta
Vice President(North),
NAREDCO Mahi

Ms. Sandhya Tanwar
Partner, Legal & Compliance
Resurgent Legal LLP

Ms. Supriya Mohan Srivastava
Valuation and Transaction Advisory,
Resurgent India Limited

**STARTUP FUNDING,
VALUATION & COMPLIANCE**
IN CONVERSATION WITH
MS. PREETI SINGH

zoom

www.naredcomahi.in 011 26100285

During the hi-tea session, **Ms. Preeti Singh, Additional Director General and Founder Member, NAREDCO Mahi** engaged in a meaningful conversation with three distinguished professionals: Ms. Sonal Mehta, Vice President (North) of NAREDCO Mahi, Ms. Sandhya Tanwar, a Partner responsible for Legal & Compliance at Resurgent Legal LLP, and Ms. Supriya Mohan Srivastava, whose expertise lies in Valuation and Transaction Advisory at Resurgent India Limited.

The focal point of their discussion was centered around crucial aspects of startup funding, valuation, and compliance. As seasoned professionals in their respective fields, each participant brought valuable insights and experiences to the table.

The conversation has covered topics such as the challenges and opportunities startups face when seeking funding, the importance of accurate valuation for making informed business decisions, and the legal and regulatory compliance requirements that startups need to adhere to.

They had delved into various funding options available to startups, such as venture capital, angel investors, or crowdfunding, and the implications of each option. Overall, the elaborate discussion has provided valuable insights for the attendees, shedding light on the intricacies of startup funding, valuation, and compliance, helping them make informed decisions and navigate the complex landscape of entrepreneurship more effectively.

Hemani Bhagat & Rahul Narvekar Remarkable Journey



Ms. Hemani Bhagat, COO, India Network

Ms. Hemani Bhagat, COO, India Network brings an impressive background of 25 years of experience in Real Estate, Event Management, and Jewellery industries. She is highly skilled in relationship management, key account handling, and strategic alignment. As the Director of Business Development at Knight Frank India, she has achieved remarkable success with her strong Pan India network. Her resourcefulness, teamwork, and adaptability have been key factors in propelling her to new heights. A multilingual individual with a relentless work ethic and a commitment to excellence, Hemani continues to seek new opportunities and shine brightly in her endeavors.



Mr. Rahul Narvekar, CEO, India Network

Mr. Rahul Narvekar's life journey is truly remarkable. As a first-generation entrepreneur growing up in Mumbai, he faced numerous challenges, but his determination to forge his own path never wavered. From taking up odd jobs to mastering the intricacies of business, Rahul always held firm to the power of his dreams. Now, having attended prestigious institutions like Harvard Business School, IIM Calcutta, and ESSEC Business School Paris, Rahul is a highly sought-after speaker at corporate events, campuses, and forums, including TED and the United Nations. His success stands as a testament to his unwavering belief in the potential of his dreams, and his unwavering optimism has been a driving force throughout his life.

NAREDCO Mahi Start Up Friday on 28th July, 2023

The poster features a cityscape background with two circular portraits of speakers. At the top, logos for NAREDCO MAHI, resurgentindia (with tagline 'Debt | Equity | Advisory | TV | Training | Wealth'), and NAREDCO are displayed. Below the portraits are the names and titles of Ms. Sonal Mehta and Ms. Hemani Bhagat. The event title 'NAREDCO Mahi START UP FRIDAY' is prominently displayed, followed by the topic 'TOPIC : FUND RAISING'. A date and time box indicates 'Friday 28th July 2023' and 'TIME 4PM-5 PM'. A Zoom logo is also present. At the bottom, social media icons and contact information (www.naredcomahi.in and 011 26100285) are provided.

Ms. Sonal Mehta
Vice President (North),
NAREDCO Mahi

Ms. Hemani Bhagat
Chief Operating Officer, India Network

NAREDCO Mahi
START UP FRIDAY

TOPIC : FUND RAISING

Friday
28th July 2023

TIME
4PM-5 PM

zoom

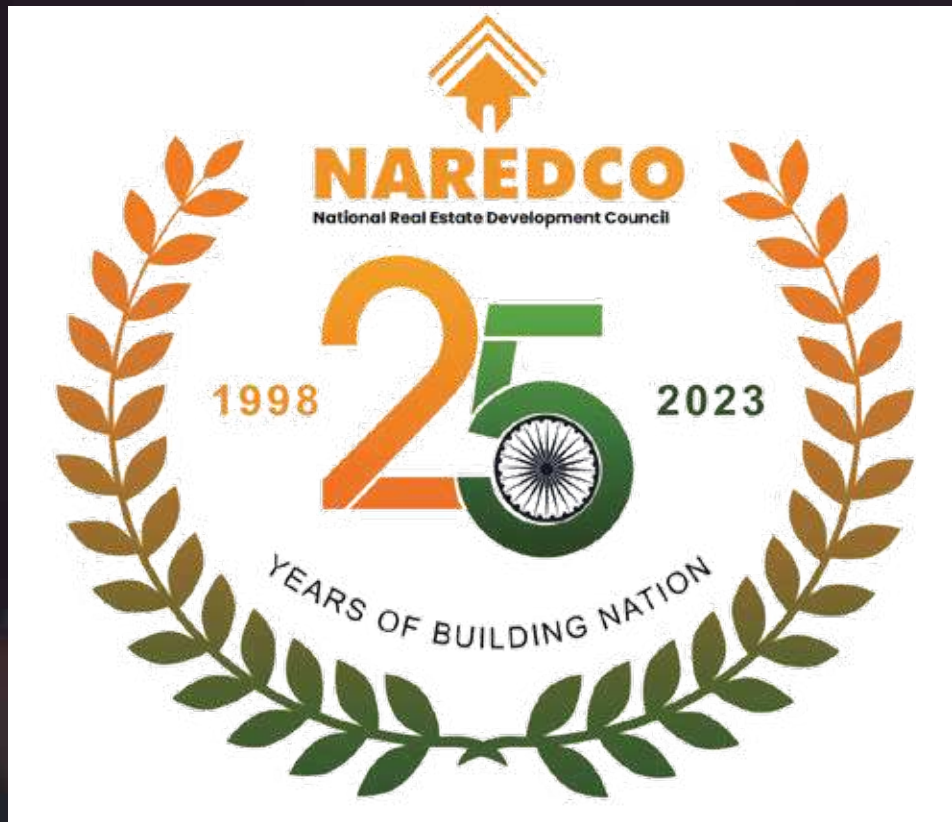
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During a "Startup Friday on Fundraising" session with Ms. Sonal Mehta, Vice President (North), NAREDCO Mahi and Ms. Hemani Bhagat, Chief Operating Officer, India Network entrepreneurs and startup founders gather to discuss various aspects of raising funds for their ventures.

The discussion cover topics such as:

1. Understanding the fundraising process: Explaining different funding stages, including seed funding, venture capital, angel investment, and crowdfunding.
2. Pitching techniques: Tips and best practices for creating a compelling pitch to attract investors and secure funding.
3. Investor relations: Strategies for building relationships with potential investors and managing existing ones.
4. Valuation and terms: Understanding how startup valuation is determined and negotiating favorable terms with investors.
6. Alternative funding sources: Exploring alternative Financing options like grants, accelerators, and bootstrapping.
7. Legal and regulatory considerations: Discussing legal and regulatory requirements associated with fundraising.

Overall, "Startup Friday on Fundraising" aims to provide valuable insights and guidance to startups, equipping them with the knowledge and skills to navigate the fundraising landscape successfully. It also serves as an opportunity for networking with potential investors and other like-minded entrepreneurs in the startup ecosystem.



NAREDCO
MAHI
A WOMEN'S LEADERSHIP INITIATIVE

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