

*January 2024*

From The Desk of President

Monthly E-Update

“यत्र नार्यस्तु पूज्यन्ते, रमन्ते तत्र देवता”





*Message from the*

*President*

I trust this message finds you well. As we navigate through the dynamic landscape of real estate, I am delighted to share some significant developments within NAREDCO Mahi in our ongoing efforts to drive growth and innovation in the industry.

I am thrilled to announce that NAREDCO will be hosting the 16th National Convention, a flagship event on 2nd and 3rd Feb, 2024 that serves as a cornerstone for exchanging ideas, fostering collaboration, and envisioning the future of real estate in our country. The convention will bring together industry leaders, policymakers, and experts to deliberate on the key challenges and opportunities shaping the real estate sector today. Save the date for this pivotal gathering, as we collectively chart the course for a resilient and sustainable future.

In line with our commitment to fostering innovation, NAREDCO Mahoi is proud to introduce the Mahi Start-Up Incubator.

This initiative aims to provide a nurturing environment for budding entrepreneurs in the real estate and related sectors.

The Mahi Start-Up Incubator is designed to support innovative ideas, provide mentorship, and facilitate access to resources that will empower start-ups to thrive and contribute to the growth of the real estate ecosystem. We believe that nurturing entrepreneurship is essential for driving positive change and staying at the forefront of industry advancements. I look forward to your participation in these exciting ventures as we collectively shape the future of real estate in India.

Warm Regards,  
Dr. Ananta S Raghuvanshi  
President, NAREDCO Mahi



# NAREDCO Mahi LEADERSHIP



**Dr. Ananta S Raghuvanshi**  
Founder Member & President,  
NAREDCO Mahi



**Ms. Smita Patil**  
President Elect,  
NAREDCO Mahi



**Ms. Preeti Singh**  
Founder Member, NAREDCO Mahi &  
Additional Director General, NAREDCO



**Ms. Sonal Mehta**  
Vice President (North),  
NAREDCO Mahi



**Ms. Chitra S. Jain**  
Vice President (Central),  
NAREDCO Mahi



**Ms. Priya Sridhar**  
Vice President (South),  
NAREDCO Mahi



**Dr. Anshul Pranay Gujrathi**  
Vice President (West),  
NAREDCO Mahi



**Ms. Sheetal Bhilkar**  
Vice President (East),  
NAREDCO Mahi



**Ms. Tina Mittal**  
Assistant Vice President - North



**Ms. Priya Shah**  
Assistant Vice President - Central



**Ms. Sukanya Kannappan**  
Assistant Vice President - South



**Dr. Kettaki Kasbekar**  
Assistant Vice President - West



# NAREDCO Mahi EVENTS



## **DR. ANANTA S. RAGHUVANSHI, PRESIDENT, NAREDCO MAHI AT SATTVA ICONIC WELLNESS AWARDS 3.0.**



Dr. Ananta S. Raghuvanshi, President, NAREDCO Mahi added a touch of grace to the prestigious SATTVA Iconic Wellness Awards 3.0.

Her presence at the event exemplified NAREDCO Mahi's commitment to holistic well-being and excellence. Dr. Raghuvanshi's participation reflects not only her dedication to the real estate sector but also her support for initiatives that celebrate and promote wellness. As we applaud her for gracing the SATTVA Iconic Wellness Awards 3.0, we eagerly anticipate the positive influence and inspiration that will emanate from this esteemed gathering.

Stay tuned for more updates on NAREDCO Mahi's endeavors in fostering a harmonious balance between real estate and well-being.



**PANEL DISCUSSION AT SATTVA ICONIC WELLNESS AWARDS 3.0- MODERATED BY: MS ANCHAL SHARMA (FOUNDER OF MEALS OF HAPPINESS AND CAN HEAL),**  
**PANELIST - SAMPAT PAL-(FOUNDER GULABI GANG)**  
**AND DR. ANANTA S. RAGHUVANSHI**  
**(PRESIDENT, NAREDCO MAHI)**



A riveting panel discussion unfolded at the SATTVA Iconic Wellness Awards 3.0, featuring distinguished figures - Dr. Ananta S. Raghuvanshi, President of NAREDCO Mahi, Ms. Sampat Pal Devi, the Founder of the Gulabi Gang, and Ms. Anchal Sharma, the Founder of Meals of Happiness and Can Heal. The convergence of these visionary leaders brought forth diverse perspectives on holistic well-being, sustainable development, and the intersection of social initiatives with real estate. As they shared their insights, the panel illuminated the audience with valuable discussions that promise to shape the future of wellness and community development. Stay tuned for more highlights from this enriching dialogue that transcends boundaries and fosters positive change.



# MAHI Meetings

INFORMATION



**NAREDCO Mahi Leadership is honored to invite Ms. D. Thara, Additional Secretary, Ministry of Housing and Urban Affairs, Govt. of India, to grace the 16th National Convention on 2nd & 3rd February 2024**



**NAREDCO unveiled the official logo for the 16th National Convention. This emblem embodies the spirit of innovation, collaboration, and progress as we gather to explore the latest trends and opportunities in the real estate industry.**





**Dr. Ananta S. Raghuvanshi, President, NAREDCO Mahi, and Ms. Sonal Mehta, Sr. Vice President(North), NAREDCO Mahi, engaged in profound discussions with Ambassador Deepak Vohra at the SATTVA Iconic Wellness awards 3.0.**



**Ms. Smita Patil, President Elect, NAREDCO Mahi, had the distinct privilege of meeting Nitin Gadkari ji at the Vidarbha Business Conclave in Nagpur. This significant encounter provided a platform for meaningful discussions on fostering business growth.**







**President Elect  
Ms. Smita Patil's  
Contribution**



# Smita Patil, President Elect, NAREDCO Mahi, Advocates for 1% Stamp Duty Concession on Sustainable Buildings

## नवभारत

### नरेडको माही की राष्ट्रीय महिला अध्यक्ष स्मिता पाटिल से विशेष बातचीत ग्रीन बिल्डिंग पर 1% स्टॉम्प ड्यूटी में रियायत दे सरकार

■ प्रवीण विघरे @ नवभारत नागपुर. राष्ट्रीय रियल एस्टेट काउंसिल (नरेडको) माही की राष्ट्रीय महिला अध्यक्ष स्मिता पाटिल ने 'नवभारत' से एक विशेष बातचीत में कहा कि उद्योगों पर ही रियल एस्टेट व्यवसाय की प्रगति निर्भर है. वे खासदार उद्योजक महोत्सव के एडवांटेज विदर्भ के अवसर पर शहर में आई थीं. उन्होंने बताया कि रियल एस्टेट व्यवसाय में मात्र अंगुली पर गिनने लायक ही महिलाएं हैं जो केवल 4 से 5 प्रतिशत हैं. इस क्षेत्र में महिलाओं को प्रोत्साहित कर उनकी भागदारी बढ़ाने के लिए नरेडको ने महिला विभाग स्थापित किया है. नॉलेज से ही लीडरशिप के अवसर : इस क्षेत्र में महिलाओं की संख्या क्यों कम है, पूछने पर वे बोलीं कि पुरुषों का प्रभुत्व इस व्यवसाय पर है. महिलाओं का नेतृत्व वे तभी स्वीकार करते हैं जब उन्हें उसमें ज्यादा नॉलेज और योग्यता दिखती है.

किसी भी क्षेत्र में लीडरशिप के लिए नॉलेज और योग्यता आवश्यक होती है.

### नागपुर में रियल एस्टेट को काफी स्कोप

नागपुर एक उभरता हुआ आईटी हब बन रहा है. वहीं वर्ल्ड ट्रेड सेंटर और नये उद्योगों से व्यापार का दायरा भी बढ़ने से रियल एस्टेट उद्योग का दायरा बढ़ेगा, जैसा पुणे और अन्य शहरों के साथ हो रहा है. मांग के साथ नई टेक्नोलॉजी भी आएगी. देश के बड़े रियल एस्टेट क्षेत्र के उद्योजक भी नागपुर में अपने प्रोजेक्ट लाने में पीछे नहीं रहेंगे.

क्या नेट जीरो एमिशन या ग्रीन बिल्डिंग को प्रोत्साहित किया जा रहा है? इस पर पाटिल ने कहा कि सरकार भले ही नेट जीरो एमिशन और ग्रीन टेक्नोलॉजी के बारे में बात कर रही है, पर ग्रीन टेक्नोलॉजी का



निर्माण में उपयोग करने वाले बिल्डर्स सही प्रोत्साहन तब मिलेगा जब सरकार उन्हें किसी तरह से प्रोत्साहित करने का उपाय अपनाए. उन्होंने कहा कि इसमें टेक्नोलॉजी का इस्तेमाल करने वालों सरकार ने स्टॉम्प ड्यूटी पर एक प्रति की छूट देनी चाहिए. इस तरह की रियायत भी देनी चाहिए. वे शीघ्र इस सं में मुख्यमंत्री से मिलकर ज्ञापन भी वाली हैं. उन्होंने बताया कि भविष्य टिकाऊ निर्माण के लिए ग्रीन टेक्नोलॉजी की आवश्यकता है.

In a special interview with Smrita Patil, Vice President (West), NAREDCO Mahi, a significant proposal was discussed. The conversation highlighted the advocacy for a government concession of 1% stamp duty on green buildings. Ms. Patil emphasized the importance of promoting sustainable construction practices and how this proposed relief could serve as a catalyst for environmentally conscious development. Stay tuned for more insights from our conversation with Ms. Smita Patil, shedding light on initiatives that aim to contribute to greener and more sustainable urban landscapes.



A portrait of Ms. Sonal Mehta, Vice President (North). She is a woman with dark, wavy hair, wearing a light-colored short-sleeved shirt with a green patterned vest. The background is a dark, textured wall. The text is overlaid on the image, flanked by two horizontal orange lines.

**Vice President (North)  
Ms. Sonal Mehta's  
Contribution**



**Ms. Sonal Mehta, Vice President (North)  
NAREDCO Mahi, as the Guest of Honour at  
IIT Ropar for an Engaging Knowledge Exchange**



INDIAN INSTITUTE OF  
TECHNOLOGY ROPAR



**REVANCHE**  
Official Invitation



**GUEST OF HONOUR & PANEL SPEAKER**

**Ms. Sonal Mehta**  
Senior Vice President  
Resurgent India Limited

Date: 27 January 2024  
Time: 10:00 AM - 3:00 PM



Indian Institute of Technology Ropar, IIT Ropar, extends an official invitation to Ms. Sonal Mehta, Vice President (North) of Resurgent India Limited, as our esteemed Guest of Honour and Panel Speaker.







# STARTUP FRIDAY



resurgentindia  
Debt | Equity | Advisory | TEV | Training | Wealth



INDIA NETWORK



**Ms. Sonal Mehta**  
Vice President (North),  
NAREDCO Mahi



**Mr. Rahul Narvekar**  
Founder & CEO,  
India Network

NAREDCO Mahi  
"EMPOWERING KNOWLEDGE SERIES"

**Topic: Emotional Intelligence in Start Up**

25th Jan, 2024 | Time has been revised to 3PM



zoom



[www.naredcomahi.in](http://www.naredcomahi.in) 011 26100285

Ms. Sonal Mehta, Vice President (North) of NAREDCO Mahi, and Mr. Rahul Narvekar, Founder & CEO of India Network, took center stage in the "Empowering Knowledge Series." The focus of this enlightening session was "Emotional Intelligence in Start-ups." The dynamic interaction between Ms. Mehta and Mr. Narvekar delved into the critical role emotional intelligence plays in the startup ecosystem. Their insights provided valuable perspectives on navigating the challenges and fostering a conducive emotional environment for entrepreneurial success. Stay tuned for more highlights from this engaging session as we continue to empower our community with knowledge that transcends traditional boundaries.



# NAREDCO Mahi Supporting Jaguar IPA Neerathon, Delhi for Water Awareness Festival.

**Supported by**

ISHRAE, NAREDCO MAHI

**Register Now at**  
www.ipaneerathon.com

**Avail 50% discount by using Discount Code**  
**MAHI50**

**What do runners get?**

- 5K's Medal
- 5K's T-shirt
- 5K's Water Bottle
- 5K's Energy Bar
- 5K's Dry Fit T-shirt
- 5K's Finisher's Medal
- 5K's Customized Bib & Timing Chip
- 5K's Value of Event Experience
- 5K's Rewards & Gifts (Only for Walkers)
- 5K's Healthy Refreshments
- 5K's Personalized E-timer Certificate
- 5K's On-course Physio & Medical Support
- 5K's Dry Fit T-shirts
- 5K's On-course Hydration Support

**REGISTER NOW**

Discount Code **MAHI50**

Scan to Register

**Sunday, 04th February 2024**  
**MAJOR DHYAN CHAND NATIONAL STADIUM, NEW DELHI**

**What do runners get?**

- 5K's Medal
- 5K's T-shirt
- 5K's Water Bottle
- 5K's Energy Bar
- 5K's Dry Fit T-shirt
- 5K's Finisher's Medal
- 5K's Customized Bib & Timing Chip
- 5K's Value of Event Experience
- 5K's Rewards & Gifts (Only for Walkers)
- 5K's Healthy Refreshments
- 5K's Personalized E-timer Certificate
- 5K's On-course Physio & Medical Support
- 5K's Dry Fit T-shirts
- 5K's On-course Hydration Support

**REGISTER NOW**

Discount Code **MAHI50**

Scan to Register

**5km Run Prize Bonanza**

Rank	Age Limit & Prize Money (In Rs)			
	10 - 18 years	19 - 30 years	31 - 50 years	51 And Above
	Male & Female	Male & Female	Male & Female	Male & Female
1	₹10000 CASH ₹5000 Brooks Voucher 2 Water Saving Aerators for Home & Work Areas			
2	₹5000 CASH ₹4000 Brooks Voucher 2 Water Saving Aerators for Home & Work Areas			
3	₹3000 CASH ₹2000 Brooks Voucher 2 Water Saving Aerators for Home & Work Areas			

Special prizes in various categories including 60+ age group

**Register Now**  
Avail 50% Discount by using Discount Code **MAHI50**

**REGISTER NOW**

Discount Code **MAHI50**

Scan to Register

**10km Run Prize Bonanza**

Rank	Age Limit & Prize Money		
	14 - 30 Years	31 - 50 Years	51 And Above
	Male & Female	Male & Female	Male & Female
1	₹10000 CASH ₹5000 Brooks Voucher 2 Water Saving Aerators for Home & Work Areas		
2	₹5000 CASH ₹4000 Brooks Voucher 2 Water Saving Aerators for Home & Work Areas		
3	₹3000 CASH ₹2000 Brooks Voucher 2 Water Saving Aerators for Home & Work Areas		

Special prizes in various categories including 60+ age group

**Register Now**  
Avail 50% Discount by using Discount Code **MAHI50**

**REGISTER NOW**

Discount Code **MAHI50**

Scan to Register

**Water Awareness Festival**

**IPA NEERATHON UNIQUE CATEGORIES AWAIT YOU!**

Participate in the unique categories for a chance to secure Exclusive Prizes

- 3 Generation Running Together
- Best Dressed Political Leader
- Star Strides Best Actor/Actress Costume
- Youthful Sprint Youngest Male and Female
- Enduring Spirit Oldest Male and Female
- Couples Challenge Youngest Couple
- Timeless Ties Oldest Couple

**REGISTER NOW**

Discount Code **MAHI50**

Scan to Register

**TOTAL PRICE MONEY**  
₹2,50,000

**6 TROPHIES FOR 5KM**

**42 CASH REWARDS (5KM, 10KM)**

**48 TOTAL PRIZES**

**3 RUN CATEGORIES**

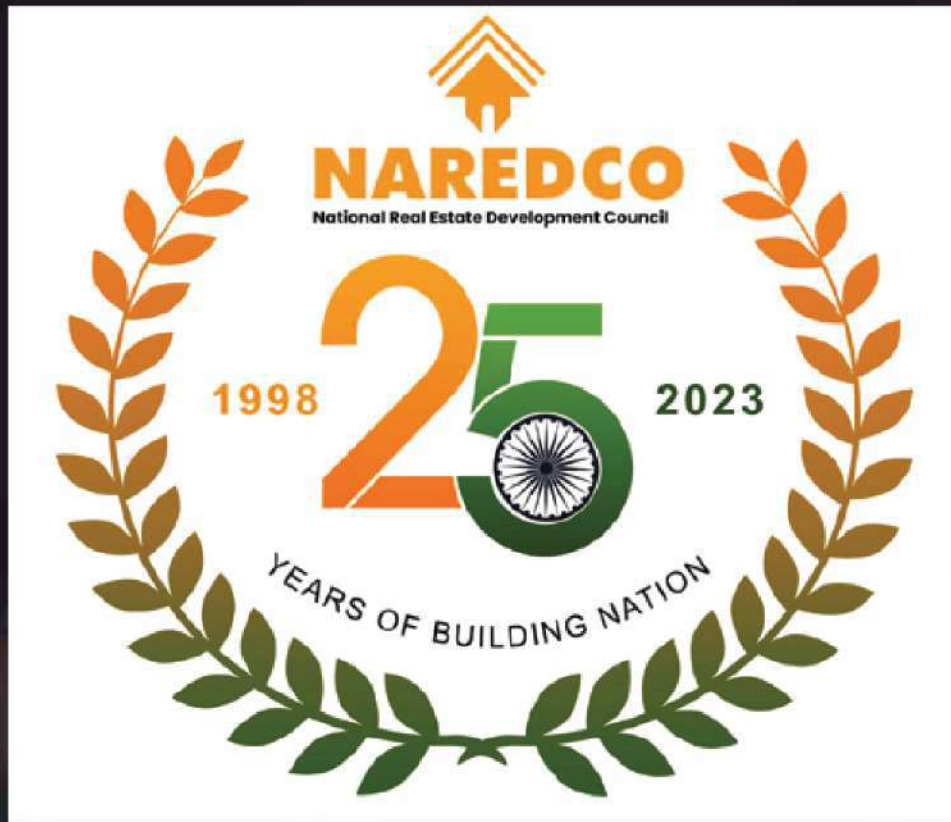
**RACE CATEGORIES**  
5KM - FUN RUN | 5KM + 10KM - TUNE

**REGISTER NOW**

Discount Code **MAHI50**

Scan to Register





**NAREDCO**  
**MAHI**  
A WOMEN'S LEADERSHIP INITIATIVE

National Real Estate Development Council  
2<sup>nd</sup> Floor, Indian Buildings Congress, Kama Koti Marg, R. K. Puram,  
Sector 6, New Delhi 110022.  
Tel: 011-26100285, 011-26191164  
E-mail : mahi@naredco.in